Heavy stocking rates trade cash flow for...

- Increased soil erosion
- Decreased soil health
- Decreased rangeland productivity
- Increased feed costs
- Decreased species diversity

Conservative and flexible stocking rates lead to:

- Increased rainfall capture
- Decreased hay feeding
- Decreased labor costs
- Increased profits
- More adaptable to:
  - Increased diet quality, species diversity, and forage production
  - Increased conception rates
  - Increased conception rates
  - Increased hay feeding
  - Decreased feed costs

Result:

- Productive and resilient rangelands
- Droughts
- Market downturns
- Floods
- Fires

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